

Top Ten Actions of Investors

1. Disregard personal financial needs and goals.
2. Make big bets on a small number of stocks or funds.
3. Select each investment without regard to how it fits with other investments.
4. Select investments that have done well recently.
5. Reduce holdings in stocks during scary times.
6. Seek advice from someone whose income is affected by your choices.
7. Watch CNBC as much as possible.
8. Prepare neither an investment plan nor investment policy.
9. Assume an average life expectancy and ignore inflation.
10. Make predictions (about the economy, interest rates, sectors, companies, etc.) and invest accordingly.
11. Investors don't plan to fail, they fail to plan.